



RULES & INFORMATION

CONTEST PERIOD

Monday, February 3 through Friday, April 25, 2025

Applications must be dated February 3-April 25 and reconciled by May 3, 2025, to qualify.

WINNING THE PRIZES — \$2700 in Cash Prizes Available To Be Awarded

- First Chapter to Complete First BNIngo - \$300 divided to 3 Sponsoring Members
- First Chapter to Complete Two BNIngos - \$600 divided to 6 Sponsoring Members
- First Chapter to Complete Three BNIngos - \$900 divided to 9 Sponsoring Members
- First Chapter to Complete Blackout - \$900 divided to 9 Sponsoring Members.

Prize Winners will receive a \$100 Visa Debit Card for each sponsorship that is part of a winning BNIngo or Blackout.

BONUS — \$500 in Cash

To Be Awarded To Each Chapter Completing a Blackout,
except for the first Chapter achieving the above.

DEFINITIONS

BNIngo - Three sponsorships in a row across, down, or diagonal.

Blackout - All squares on the Chapter BNIngo Card have been filled

Cross Chapter Sponsorship - Helping another Chapter in the region grow their referral network. If the classification is on that Chapter's BNIngo Card you get a spot on their card and will participate in winnings if that spot wins that Chapter a BNIngo.

Unicorn - Sponsorship of someone in a classification not held in any other BNI Chapter in the region.

ITEMS OF NOTE

Transfers, Seat Changes, and Members rejoining using a Certificate of Credit do not qualify. In the case where a new membership does not qualify and the space becomes invalid, the region will replace that spot on the Chapter card with the next hottest classification on the Top 50 list that is open in the Chapter.

The date/time of when the applicant completes their payment is used to determine that the spot has been earned. Core Groups that become Chartered BNI Chapters will receive a BNIngo Card after the first 20 committed applicants.

HELPFUL CONTEST LINKS

CHAPTER BNINGO CARDS <https://bit.ly/AL-BNIngo>

CURRENT LIST OF UNICORN CLASSIFICATIONS <https://bit.ly/ALUnicorns>

Increase the Leverage of Your Referral Team
Claim the Honor of Victory
Win Cash Prizes